

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Lawrence Morrisroe, et al.	Examiner:	Yehdega Retta
Serial No.	10/696,295	Group Art Unit:	3622
Filed:	October 28, 2003	Docket No.	085804-010801
Title:	METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS		
Customer No.:	76058		

SUPPLEMENT RESPONSE
TO NON-FINAL OFFICE ACTION

Date: April 1, 2009

Mail Stop Amendment
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Sir:

This paper supplements the paper filed on February 6, 2009 and is in further response to the Office Action mailed November 28, 2008. Please amend the application as follows.

Amendments to the Specification are reflected on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 9 of this paper.

Certificate of Electronic Mailing (37 C.F.R. § 1.8)

I hereby certify that this correspondence is being deposited electronically with the United States Patent Office addressed to Mail Stop RCE, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on April 1, 2009.

Typed or printed name of person signing this certificate:

Signature: Christina Lucas

